



# The Sewing Notion

<http://okcasg.com/>

Oklahoma City, OK Chapter of the American Sewing Guild  
Advancing sewing as an art and life skill.

## 2018 Programs

Vol. 28 Issue Oct Nov Dec 2018

Regular Monthly meetings are the second Thursday of the month at 6:30pm  
Will Roger's Exhibition Building  
3400 NW 36th St, Oklahoma City, 73112

October 11, 2018 \*Brown bag dinner with hands-on project (bring scissors for project). Bring donations for Salvation Army Women's Center (toiletries, hygiene, socks, soap, shampoo)

October 11-13, 2018 Wichita Falls Chapter retreat

November 8, 2018 Work on service project, Leah's heart bags. Election of officers. Bring donations for Salvation Army Women's Center (toiletries, hygiene, socks, soap, shampoo)

December 13, 2018 Annual Holiday dinner. A representative from OU Children's Hospital and Salvation Army women's center to pick up Leah's heart bags and donations.

January 10, 2019—open

February 14, 2018—Valentine's Party—Brown bag with hands on project

March 9, 2019 Mini One Day Retreat

March 14, 2019—open

April 11, 2019—open

May 9, 2019—Brown bag with hands on project

May 17-19, 2019 OKCASG Annual Retreat at Canyon Camp/Hinton

June 13, 2019—open

July 11, 2019—open

August 1-4, 2019 ASG Conference Greater Boston Area DoubleTree by Hilton Boston North Shore Danvers, MA

August 8, 2019—Brown bag with hands on project

August 10, 2019 Mini One Day Retreat

\*Brown bag dinner meeting is where we each bring our own dinner and work on a sewing or craft project together. Time to visit and get to know other members.

If you know a friend who has a sewing interest, encourage them to join us. We have business size cards with our meeting location and time to share. It makes it easy to give out the information. Check with Jane Brown or pick some up at the next meeting when you sign in.

## Chapter Advisory Board

### President

Kim Benson

[okcasg@gmail.com](mailto:okcasg@gmail.com)

Phone (call or text): 405-652-9473

### Vice President

Dorothy Niles

### Treasurer

Annette Myers

### Secretary

Sandy Brenneis

### Newsletter/Website/Facebook

Marilyn Marusa

### Membership

Nancy Helquist

### Special Events

Brenda Fonzi

### Sewing Retreat

### Membership Committee member

Carolyn Schulz

### Special Events Committee members

Irene Morgan

Karen Harrison

### Sewing Retreat Committee members

# Welcome

**Meeting Location**  
**2nd Thursday of each month**  
**6:30 pm**

**Will Rogers Exhibition Building**  
3400 NW 36th St, Oklahoma  
City, 73112

**Say Hello to our Newest Members!**  
**We welcome you and encourage you to get**  
**involved in a Neighborhood Group**

Heather Freeman

### OKC Chapter Name Tags are available

Pin Backing: \$5.00

Magnet backing: \$7.00

Contact Carolyn Schulz

or

[okcasg@gmail.com](mailto:okcasg@gmail.com)

**if you'd like one.**

### NOTICE

This newsletter will always appear on our website for the Oklahoma City Chapter of the American Sewing Guild. Visit the site on a regular basis as the content changes often. Note this web address in your Favorite Places to visit.

[www.okcasg.com](http://www.okcasg.com)

.....  
Have you visited the ASG website? At the bottom of the page is a "members only" listing. You will find a wealth of good information on this website.

[www.asg.org](http://www.asg.org)

## From the President

Greetings to all;

Wow, can't believe it's Autumn already!-- my family and I are sure enjoying the cooler temps. Our October 11th meeting will be a brown bag and our project will be making a fabric pumpkin/ornament using a 3 inch Styrofoam ball. A lot of our members will be attending the Wichita Falls Sewing Retreat-- we wish them safe travels-- can't wait to see what they will have made during the retreat. ( Have I mentioned that I love Sew-n-share?? ) The November 8th meeting will be our elections and sewing the heart bags for Leah's Baskets-- we will give them to the charity at our December 13th meeting. We have several ideas we will be trying in 2019. One of them is doing a "Spotlight" each week on our members-- we will post a member on Facebook with her story so that we can get to know one another better.

We also will be starting a new member reward program using ASG Bucks--- Any existing member who recruits a new member (and their membership has been paid) will receive \$5 ASG bucks that can be used to purchase items at fabric swaps, or towards retreat fees, etc. There is not a limit on how the number of new members an existing member recruits.

We will have 2 mini retreats next year-- one on March 9, 2019 and August 10, 2019.

Our Sewing Retreat will be May 17-19, 2019.

We will still be donating items to Salvation Army at our December meeting---

Hope all of you have a great week-- looking forward to seeing everyone at our October meeting.

Kim

## Membership Renewal Notice

If you received your renewal notice in the mail and have not yet sent it in, please don't forget to do so right away or renew online so that you will not miss out on any membership benefits!! Did you know you can renew your membership online? To do so go to the [www.asg.org](http://www.asg.org) click on "Member Login". After logging in you should be on the "Members Only" page. Then click on the large button "Account Information". Select the "Renew Membership" tab. You can pay with a credit card or Paypal.

### October

Burgess, Jana  
Courtney, Luella  
Dearner, Dolly  
Henson, Beth  
Kennedy, Claire  
Miller, Rose  
Patrick, Martha  
Sweeney, Marla  
Warren, Betty  
Wyckoff, Martha

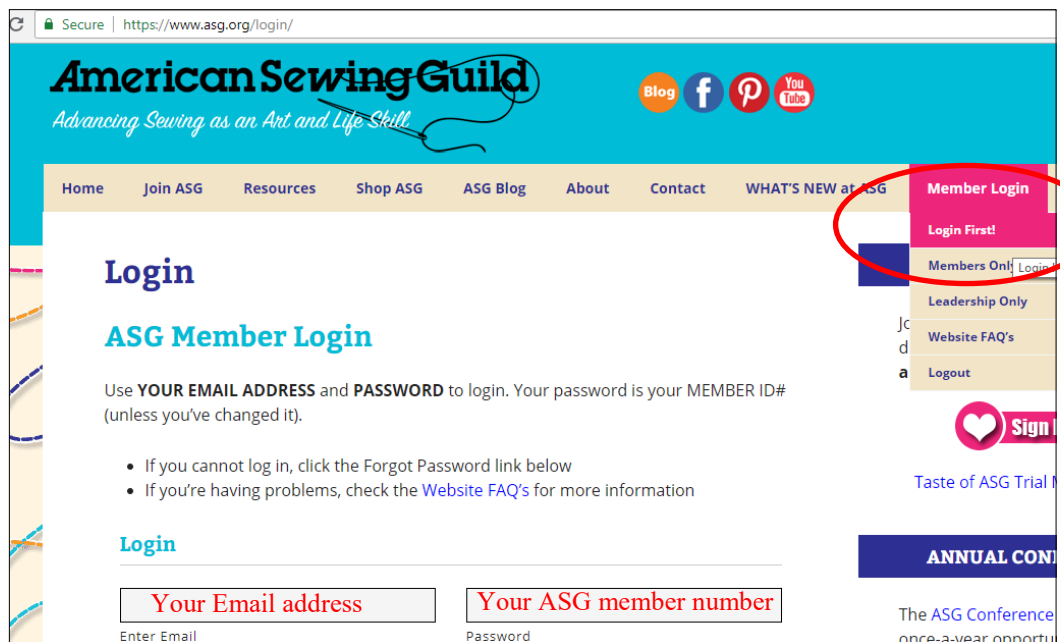
### November

Conner, Kimerlee  
Fonzi, Brenda  
Lee, Roxanna  
Rickner, Karla  
Sommerfeld, Mary  
Todd Fuller, Eleanor  
Williams, Glenna

### December

Arnold, Treva  
Hadorn, Dee  
Musler, Sarah

To Change your ASG name, address, email, phone information  
On the Internet go to <https://www.asg.org/>



Secure | <https://www.asg.org/login/>

# American Sewing Guild

Advancing Sewing as an Art and Life Skill

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## Login

### ASG Member Login

Use **YOUR EMAIL ADDRESS** and **PASSWORD** to login. Your password is your MEMBER ID# (unless you've changed it).

- If you cannot log in, click the [Forgot Password](#) link below
- If you're having problems, check the [Website FAQ's](#) for more information

**Login**

Enter Email Password

**Member Login**  
Login First!  
Members Only  
Leadership Only  
Website FAQ's  
Logout

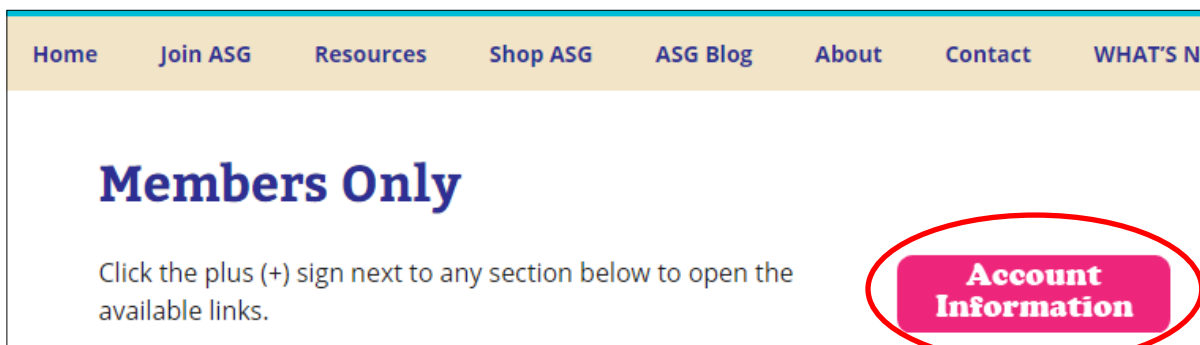
**Sign In**

Taste of ASG Trial

**ANNUAL CONFERENCE**

The ASG Conference  
once-a-year opportunity

Click Submit button



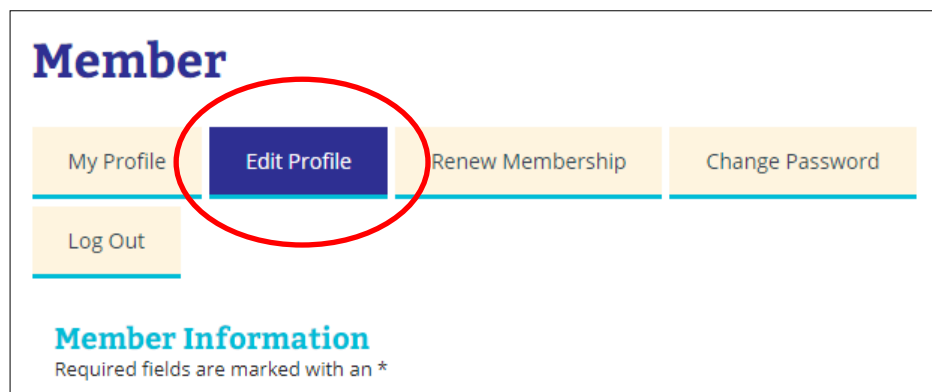
Home Join ASG Resources Shop ASG ASG Blog About Contact WHAT'S NEW

## Members Only

Click the plus (+) sign next to any section below to open the available links.

**Account Information**

Click Account Information button



## Member

My Profile **Edit Profile** Renew Membership Change Password

Log Out

### Member Information

Required fields are marked with an \*

Click Edit Profile button. After making changes, scroll down and click UPDATE button

## **August 1-4, 2019 ASG Conference Greater Boston**

The ASG annual Conference is a once-a-year opportunity for sewing enthusiasts to gather to celebrate all things sewing, quilting and embroidery.

**Shopping:** The vendor-packed Exhibit Hall is full of both large and small sewing and quilting businesses selling fabric, notions, patterns, sewing furniture, machines, threads, projects, DVD's, books and more.

**Education:** The conference offers daily educational opportunities in the form of workshops, seminars and lectures. Classes are tailored to every sewing interest from couture sewing to stash management, from fitting and alterations to surface design and embellishment, from hand sewing to serger sewing, as well as every level of sewing skill.

Fellowship: Tours, get-togethers, lunches, the annual Fashion Show and more!

Area

DoubleTree by Hilton Boston North Shore  
Danvers, MA

### **DID YOU KNOW??????????????**

If you access Amazon.com from the national asg.org website that a portion of anything you purchase on Amazon goes back to ASG?

It's not back to the local chapters, but back to the National organization. Many sites are offering this service. This was mentioned at the national meeting and I thought it was worth mentioning to you.

On the right hand side of the home page, you will see the link to Amazon.

### **Membership Information**

Currently, we have 97 members in our chapter.

That number changes as memberships are renewed on an annual basis throughout the calendar year. We love visitors to check out our meetings, however, we must limit the number of times a visitor can attend before they join. The first meeting is free to attend, but after the 2nd, we ask that you join our chapter. Dues are \$50.00 for the first year, and \$45 for renewals. Your dues can be quickly recouped if you take advantage of all the savings and discounts posted on the national ASG website, as well as the % off many retailers.



## **Neighborhood Groups**

### **The Happy Sewers**

The Happy Sewers neighborhood group meets the third Friday of each month in members homes at 10:00 am. Please call Jana Burgess at 405-652-9473 and leave a message for location and program information. Visitors are always welcome.

### **Southside Scissor Wizards**

Southside Scissor Wizards neighborhood group meets the first Tuesday of each month. We normally meet at B Sew-Inn, SW 74th street and Pennsylvania Ave at 10:00 am. Please call 405-652-9473 and leave message for Jane Brown for any updates on location and program. Visitors are always welcome. FYI after our group meeting is over you can use B Sew-Inn's sewing room for the remainder of the day unless they have a special event planned.

October: UFO sewing at B Sew-Inn

November: Pauline Asbury's basket studio at her studio.

December: Christmas meeting will be held at Beth's Gathering Place in Blanchard.

## **Have you ever asked yourself why join a neighborhood group?**

Who doesn't want to talk about their sewing obsession, share their latest projects. If your non-sewing friends get a glazed look in their eyes when you talk about your latest fabric score or your embroidery triumph, then you need to find a sewing group. Here are just a few more ideas why you should join one.

- A. A place to develop skills. Many are based on the premise of continuous learning new monthly projects to work on and include the tradition of "show and tell" so much fun to see how each member's creativity and personality showed up in the last month's project. All members are happy to help if someone would like assistance with a particular technique.
- B. Giving Back. If you are interested in helping in your community many sewing groups or individual members are involved in making thing for charity organizations, great place to learn what's needed in your community.
- C. Learn about new resources. Members love to share where to find out about new resources for fabrics, craft supplies and patterns, whether it's an undiscovered fabric store to a new pattern or online sites.
- D. Get feedback or a critique. Want some constructive criticism of a sewing project? Sewing groups are great places to get the feedback you need. That's especially true when garment sewing, getting help and ideas for fit problems is priceless. Getting input from sewing friends can help save a project your ready to trash.
- E. Get suggestions for special fabrics or quilt fabric scraps. Your fellow sewing group members can help you brainstorm just what to do with a special fabric, fabric scraps or craft project leftovers you have been treasuring for ages. We love to share our ideas and you'll go home with dozen new ideas to use.
- F. Fun. Communicating with like-minded fanatics to discuss all things sewing, embroidery, and crafting. Neighborhood groups are a warm and happy place to stretching yourself with new challenges. I always leave a meeting with renewed energy, there's always something to learn when it comes to all things sewing.



## Learning How To Buy Fabrics Online

By Claire Kennedy

The truth is that brick and mortar stores in all areas of retail are in jeopardy and are short-lived. The best antidote to this is the stores that act as showrooms for their online stores. I know, I can hear you now: I can't feel the fabric; I don't know the right color; it's hard to tell what I'm buying. But the truth is that this IS the way of the future, and we can either go toward the future with our eyes open and learn how to purchase fabric online or buy junk from the big-box stores with less and less of a selection, screaming, kicking and complaining the whole way.

There are some guidelines to help make the transition to online fabric purchasing a little easier.

- 1. ask for samples
- 2. many sites use Pantone color charts - get one - it will save you a ton of money and answer your questions about color.
- 3. Learn about stretch fabric percentages - what works best for your project. As a special help, there's a special downloadable free gift to help with this:  
<http://sewingartistry.com/product/choosing-the-right-stretch-fabric-for-your-project-or-pattern/>
- 4. Know your fabrics - when it says a heavy-weight wool, this will not drape; a lightweight cotton or rayon will not tailor well, and
- 5. Remember these stores *want* to sell to you; they *want* to develop you as a client; email them; chat with them to ask their help in choosing the right fabric for your project.

That said, here are my insider list of favorite stores to purchase online:

**Mood Fabrics** <https://www.moodfabrics.com> - the Granddaddy of them all in NY City

**Gorgeous Fabrics** <https://www.gorgeousfabrics.com> - she's moved her site so is restocking so if you don't see what you like, check back often.

**Vogue Fabrics Store** <https://voguefabricsstore.com> - Another grand old store in Chicago

**Fabrics & Fabrics** <https://fabrics-fabrics.com> - A very upscale store with reasonable prices in NYC

**Elliott Berman Textiles** <https://elliottbermantextiles.com> - an old-school fine fabric store in NYC

**Mendel Goldberg Fabrics** <https://www.mendelgoldbergfabrics.com> - a grand store in the "old" fabric district" of NYC (south of Delancy), and filled with high-end couture fabrics. Check out the *End Cuts* for some deeply discounted exquisite fabric. This is the exact reason you need to learn to buy online - no where else other than designers workroom can you get these fabrics.

**Surge Fabric Shop** <https://www.surgefabricsshop.com> - looking for stretch fabrics, this is it! Great selection.

**Promenade Fine Fabrics** <https://www.etsy.com/shop/PromenadeFabrics> This is their Etsy shop but if you're in New Orleans drop by their brick and mortar - both have fine fabrics.

**Marcy Tilton Fabrics** <https://www.marcytilton.com> Yes she designs for Vogue, but she also has killer fabrics and her **Cool Com-bos** are not to be missed.

**Emma One Sock** <https://www.emmaonesock.com> has many great fabrics from very formal to unique and casual. I do follow a lot of these stores and more on Instagram cause many stores will post "previews" of things just arrived, and you can literally call the shop up and find out more - price, content, etc. I've done this before from all places like Albania, and it came in and was spectacular!

This isn't like going to New York and purchasing the fabric in person, but then it's the same transition we make when we purchase electronics or shoes or something from Amazon. Although we can't return the fabric, and it does take a little practice to make this right, but ask for samples and help with the staff on the phone.

The fact is that we're going to learn to either order online or else be relegated to the limited supplies which are going to dwindle more and more. When you order online, the *world* is your shopping store. And there are soooooooo many beautiful fabrics out there that are even hard to describe their beauty. Please look at some of the sites above and you will be elated at what's available to you.

Good luck!  
Claire Kennedy

For more fun, fashionable information about sewing and inspiration, sign up for my free weekly report here:  
[sewingartistry.com/sign-up](http://sewingartistry.com/sign-up)

## Local Retailers \*\*\*10% Discount to ASG members

### **The Stitching Post Inc.\*\*\***

5928 NW 16th OKC  
316 N Broadway Moore  
<http://www.sewbargain.com/>

### **Bernina of OKC\*\*\***

6817 N May Ave  
<http://www.berninaokc.com/>

### **Threads of Tradition**

928 W Main St  
Yukon, Oklahoma  
(405) 693-2500  
<http://threads-of-tradition.com/>

### **Sew N Sews\*\*\***

Stillwater Store:  
217 S Perkins  
405-707-0700  
Oklahoma City Store:  
5127 N Portland  
405-942-2700  
<http://www.sewnsewsokc.com/>

### **Jo-Ann's\*\*\***

all locations

### **Prairie Quilt**

101 S. Main Street  
Hennessey, OK 73742  
405-853-6801  
[www.quiltnow.com/](http://www.quiltnow.com/)  
[www.prairiequilt.com/](http://www.prairiequilt.com/)

### **Nancy's Notions\*\*\***

[www.nancysnotions.com](http://www.nancysnotions.com)

### **B-Sew Inn\*\*\***

Southern Hills Shopping  
Center  
I-240 and Penn  
1624 Southwest 74th  
<http://www.bsewinn.com/>

***Check out all of the ASG member discounts at:***  
***<http://asg.org/members/specials.php>***

## **HAVE SOMETHING YOU WANT TO BUY OR SELL??**

Try our classified ads. They are a real bargain! See the rates listed below. Just compose your ad and get it to the Newsletter Editor by the deadline.

### **Advertising Rates & Deadlines**

|                                     |                                    |
|-------------------------------------|------------------------------------|
| Business Card (3 1/2" x 2") \$15.00 | Quarter Page (3 1/2" x 5") \$25.00 |
| Half Page (3 1/2" x 10") \$35.00    | Half Page (7 1/2" x 5") \$35.00    |
| Full Page (7 1/2" x 10") \$50.00    |                                    |

### **Classified Ads:**

|                           |                               |
|---------------------------|-------------------------------|
| Members \$2.00 + .10/word | Non-Members \$5.00 + .10/word |
|---------------------------|-------------------------------|

Prices are costs per issue. A camera-ready ad is preferred. The Sewing Notion welcomes sewing related ads but reserves the right to refuse any ad for any reason. For current deadline, please email Newsletter Editor:

[marilynmarusa@cox.net](mailto:marilynmarusa@cox.net)

**Oklahoma City Chapter of the American Sewing Guild, Inc.**  
**Proxy Ballot**

Annual Election of Chapter Advisory Board Positions

November 8, 2018 6:30pm

The Meeting will be held at:

Will Rogers Exhibition Building  
3400 NW 36th St, Oklahoma City, OK

Please check the box next to the name of the candidate for each office that you believe will do the best job for the Chapter.

- ☐ President Kim Benson  
☐ Vice President Dorothy Niles  
☐ Secretary Sandy Brenneis  
☐ Treasurer Annette Myers

The Nominating Committee Chair is the proxy holder until the time of the election. All valid proxy ballots will be voted as submitted by the member.

Please return your proxy to:

Marilyn Marusa  
1544 Sawmill Road  
Edmond, OK 73034

**All proxy ballots must be returned by Nov 5<sup>th</sup>, 2018**

Your proxy ballot is not valid without your signature to assign your votes to the Nominating Committee Chair. If it is not signed, your votes will not be counted.

Member name (please print) \_\_\_\_\_

Member signature: \_\_\_\_\_

ASG member number: \_\_\_\_\_

**For Cares and Concerns of  
Chapter Members**

Please contact  
to Sandy Brenneis  
[okcasg@gmail.com](mailto:okcasg@gmail.com)  
Phone (call or text):  
405-652-9473



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program sewing machines and sergers.*

**1624 W I-240 Service Rd, Southern Hills Shopping Cntr  
Oklahoma City, 405-680-9100, [www.bsewinn.com](http://www.bsewinn.com)**

## Membership Benefits

### Sewing Classes and Special Events

Whether you're new to sewing, returning to sewing, looking to advance your sewing skills or just want to participate in on virtual group meetings, you will find ASG's free online sewing classes and programs a major benefit of membership.

### Discounts

Many local retailers offer discounts to ASG members. Be sure to ask when you shop, "Do you offer an ASG discount?"

In addition, almost half of the advertisers in *Notions*, our quarterly publication, also regularly offer discounts on their sewing products, publications and events, free shipping, and lots more. Those Special Offers are listed and updated every quarter on the password-protected Members Only section of this Web site. Join now to receive your password, and take advantage of the great benefits of membership in the ASG!

### Chapter Meetings

Think of a chapter as a community of people who are excited about sewing. All kinds of people! Some with advanced or professional sewing skills, some novices at the beginner level, and the majority who fall somewhere between those two levels. They want to learn new skills, they want sewing friends to share their successes and challenges, and they want to belong to a group that will support their adventures in sewing.

Chapters come in all sizes - larger chapters often sponsor quarterly chapter-wide special events that may feature local or national speakers, member fashion shows, or specialty workshops. Some chapters also sponsor many smaller neighborhood or special interest groups within the larger structure which meet more frequently (usually monthly). Smaller chapters may meet on a monthly basis as one group. Often, these local Neighborhood Groups provide opportunities for sharing ideas and "hands-on" sewing experiences in a smaller, more social atmosphere. Find a chapter in your area.

### Conference

ASG members pay a special member's price for conference registration where attendees participate in workshops and seminars taught by nationally recognized professionals. Members may also shop the Exhibit Hall, enjoy special events and attend optional workshops and tours. Visit our Conference page for more information.

### Notions Magazine

Guild members receive the ASG national publication, *Notions*, filled with an inspiring variety of projects and tips, the latest sewing industry news, new products, introductions to sewing experts and Guild news.

In addition to the national publications, most ASG Chapters publish a newsletter 4-6 times a year that communicates local Chapter events, neighborhood group locations and activities, lists of discounts with retailers and features special interest articles.

| ASG MEMBERSHIP APPLICATION  |  |
|---|--|
| Name _____  | <input type="checkbox"/> New Member .....\$50  |
| Address _____   | <input type="checkbox"/> Junior Member (New and Renewal)<br>to age 17, or age 22 with student ID .....\$25 |
| City _____ State _____ Zip _____  | Chapter <u>Oklahoma City</u>   |
| Daytime phone number _____  | <input type="checkbox"/> ASG Member at Large .....\$50   |
| E-mail _____  | <input type="checkbox"/> Renewal Member .....\$45<br>(if received before membership expiration date)       |
| How did you hear about ASG? _____   | <input type="checkbox"/> Late Renewal .....\$50  |
|   | Chapter _____  |
|   | <b>Payment</b>   |
|   | <input type="checkbox"/> Check payable to "American Sewing Guild"  |
|   | <input type="checkbox"/> MasterCard   Visa   AmEx   Discover   |
|   | Account#: _____  |
|   | Expiration Date: _____ CW# _____   |
|   | Signature: _____   |
| <b>Return to:</b> American Sewing Guild<br>9660 Hillcroft, Suite 510, Houston, TX 77096 |  |

# A Taste of ASG

Only  
\$10

**Sign up for your 60-day trial membership today  
and get all the benefits of an ASG member!**

**Trial membership includes 60 days of unlimited, full access membership in the American Sewing Guild**

- Full access to the Members Only area of the ASG website
- ASG's Online Sewing Education Library of classes, webinars and videos
- "Member's Only" special offers and discounts
- Electronic copy of Notions, ASG's Quarterly Publication
- Special pricing from ASG partners such as Craftsy and University of Fashion
- Entrance to chapter meetings, neighborhood and special interest groups and events
- Opportunity to register at "Members Only" price for the Annual ASG Conference in Orlando, FL, July 27-30, 2017

**American  
Sewing  
Guild**

Sign up  
online using  
the Join Now!  
button.  
[www.asg.org](http://www.asg.org)



## OKCASG in Social Media

“Like” us on Facebook to keep up with the latest news and see what’s going on at the meetings if you can’t attend.

You can view our Facebook page even if you are not a member of Facebook.

Click on link below...

<https://www.facebook.com/American-Sewing-Guild-Oklahoma-City-Chapter-168481843174057/?ref=ts>



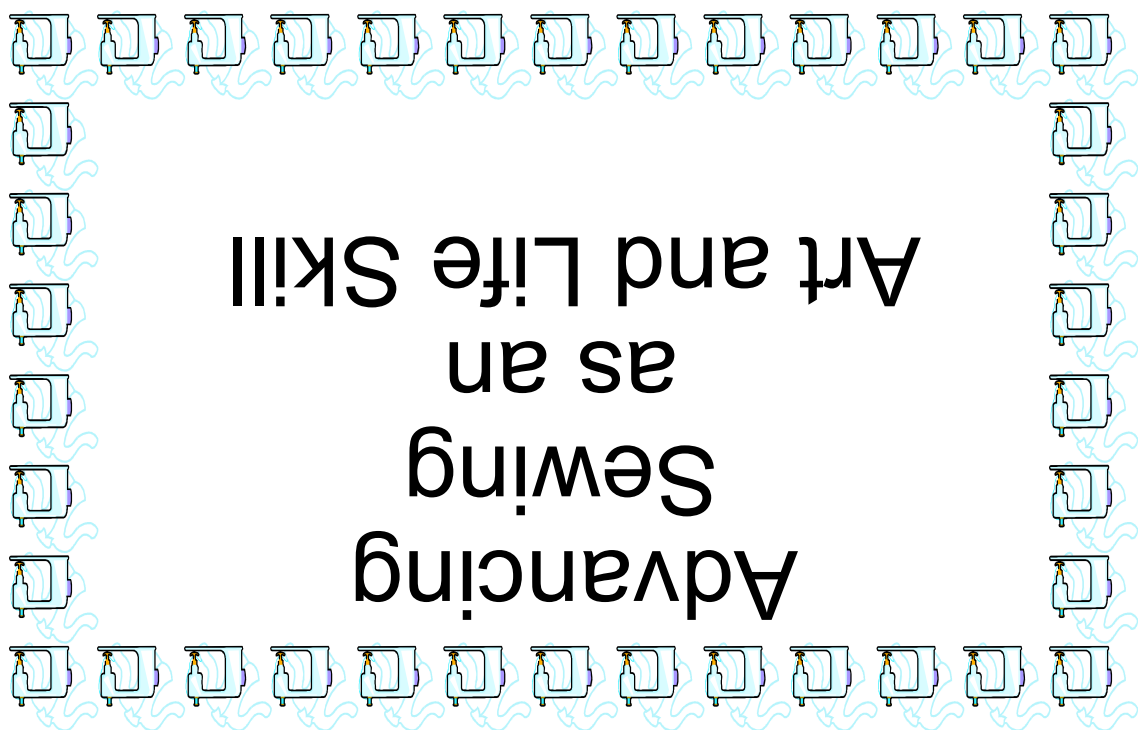
# OKCASG August Mini Retreat 2018



## OKCASG September 20, 2018 at the State Fair of Oklahoma making Leah's Heart bags for OU Children's hospital



Back row: Kim Benson, Vicki Mansell, Marla Sweaney, Dorothy Niles, Susan Mills  
Front row: Dee Hadorn, Martha Duerksen, Barbara Poynter, Annette Myers, and Roxanna Lee.



# Advancing Sewing as an Art and Life Skill

The Sewing Notion  
American Sewing Guild  
OKC Chapter  
Kim Benson  
15300 SW 79th ST  
Mustang, OK 73064-9375

