



The Sewing Notion

<http://okcasg.com/>

Oklahoma City, OK Chapter of the American Sewing Guild
Advancing sewing as an art and life skill.

2018 Programs

Vol. 28 Issue July Aug Sept 2018

Regular Monthly meetings are the second Thursday of the month at 6:30pm
Will Roger's Exhibition Building
3400 NW 36th St, Oklahoma City, 73112

July 12, 2018 Bring an old item you made and the story behind it.

July 12-15 - ASG Conference 12-18 Westgate Resort and Casino Las Vegas, NV

August 3-4, 2018 Edmond Quilt Guild Show Quilting Tomorrow's Heirlooms

August 9, 2018 *Brown bag dinner with hands-on project (Jane Brown)

August 18, 2018 Mini retreat at Will Rogers Exhibition 10:30am-4:00pm

September 13, 2018 Contest from fabric swap-- there will be 2 categories: Clothing and Nonclothing, 1st and 2nd place prizes for each category

September 20, 2018 OKCASG at the State Fair of Oklahoma 10:00am-3:00pm

October 11, 2018 *Brown bag dinner with hands-on project.

November 8, 2018 Work on service project, Leah's heart bags

December 13, 2018 Annual Holiday dinner
Salvation Army women's center donation

*Brown bag dinner meeting is where we each bring our own dinner and work on a sewing or craft project together. Time to visit and get to know other members.

If you know a friend who has a sewing interest, encourage them to join us. We have business size cards with our meeting location and time to share. It makes it easy to give out the information. Check with Jane Brown or pick some up at the next meeting when you sign in.

Chapter Advisory Board

President

Kim Benson

okcasg@gmail.com

Phone (call or text): 405-652-9473

Vice President

Dorothy Niles

Treasurer

Annette Myers

Secretary

Sandy Brenneis

Newsletter/Website/Facebook

Marilyn Marusa

Membership

Nancy Helquist

Special Events

Brenda Fonzi

Sewing Retreat

Membership Committee member

Carolyn Schulz

Special Events Committee members

Irene Morgan

Karen Harrison

Sewing Retreat Committee members

Welcome

Meeting Location
2nd Thursday of each month
6:30 pm

Will Rogers Exhibition Building
3400 NW 36th St, Oklahoma
City, 73112

Say Hello to our Newest Members!
We welcome you and encourage you to get
involved in a Neighborhood Group

Peggy Kisicki
Dianne Burke
Kristin Sawyer

OKC Chapter Name Tags are available

Pin Backing: \$5.00

Magnet backing: \$7.00

Contact Carolyn Schulz

or

okcasg@gmail.com

if you'd like one.

NOTICE

This newsletter will always appear on our website for the Oklahoma City Chapter of the American Sewing Guild. Visit the site on a regular basis as the content changes often. Note this web address in your Favorite Places to visit.

www.okcasg.com

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Have you visited the ASG website? At the bottom of the page is a "members only" listing. You will find a wealth of good information on this website.

www.asg.org

From the President

Attention members,

I know we have a great group of talented ladies and we are looking for those who would like to serve on a committee. If you are interested, please let us know. Your input is valuable to our chapter.

Thanks,
Kim B.

For Cares and Concerns of Chapter Members

Please contact
to Sandy Brenneis
okcasg@gmail.com
Phone (call or text):
405-652-9473



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Membership Renewal Notice

If you received your renewal notice in the mail and have not yet sent it in, please don't forget to do so right away or renew online so that you will not miss out on any membership benefits!! Did you know you can renew your membership on line? To do so go to the www.asg.org click on "Member Login". After logging in you should be on the "Members Only" page. Then click on the large button "Account Information". Select the "Renew Membership" tab. You can pay with a credit card or Paypal.

July

Cheryl Svetgoff
Maurine Jones
Frances Tate
Phyllis Hughes

August

Jo Balding
Lee Ann Stusnick
Joan Kessler
Gwen Peard
Karen Harrison
Ruth Ann Lede
Loretta Moffit
Erica Ngo

September

Carolyn Laney
Rustyne Harris
Marilyn Marusa
Jane Brown
Karen Davis
Lynn Smith
Carolyn Humphrey

Goodbye Helen Enox Fine Fabrics

Helen Enox Fine Fabrics closed its doors June 30, 2018 after 55 years of business as the largest fabric store in Oklahoma.

I would like to thank all the ladies & men whom had shopped with us over our 55 years !!! It has been our pleasure to have helped each and everyone. I sure am going to miss you all. I have gotten to meet some wonderful people !!! I always loved to see what you have created!!!
Happy sewing,
Carolyn

FAREWELL DEAR FRIENDS

In 1963, Helen Enox was retiring from Tinker Air Force Base and about to embark on a second career that would fulfill a lifetime dream. A self-taught and talented seamstress, she and her husband Jack began a business with seventeen bolts of fabric that would grow to become Oklahoma's largest independent fabric store. Always featuring superb quality textiles and the highest level of customer service, Helen's Fabrics became a Southside fixture in Oklahoma City for generations of brides and those seeking the very finest in fashion fabrics. For 44 years Helen's dedication and passion for quality, detail, and the highest standards endeared her to the many thousands of customers who came through her doors, often establishing friendships that would last a lifetime. Helen departed this world as a result of a medical emergency she experienced in her beloved store, and Jack and their daughter Charlotte continued her work until they too joined Helen in 2014. At that time, I was blessed with the opportunity to continue Helen's legacy through my marriage to Beverly, Helen's beloved niece. Knowing nothing about the fabric business, we endeavored to continue in Helen's footsteps with the capable assistance of long time employees such as Carolyn, Ruth Ann, Vicki, Gayla and others, always striving to fill the very large shoes of a very small woman.

Over the last several years, I have been regaled with countless stories of Helen's kindness and compassion, from granting credit on meager payment terms to help mothers clothe their families to trusting fledgling vendors with advance payment for large fabric orders to give them a critical helping hand. Having known Helen myself for many years, these did not surprise me, but their frequency did. Helen truly was cut from a very special bolt, an interwoven fabric of family, love, and enduring faith and trust.

After 55 continuous years of service, Helen Enox Fine Fabrics will close for the last time in June, 2018. It has been my distinct honor and privilege to add a small footnote to the legacy of such a fine and compassionate human being.

On behalf of Helen Enox and family, the remaining and former employees of Helen Enox Fabrics, my wife Beverly and myself, thank you for your support over the last half century.

Mike Hickey



Conference

The ASG annual Conference is a once-a-year opportunity for sewing enthusiasts to gather to celebrate all things sewing, quilting and embroidery.

Shopping: The vendor-packed Exhibit Hall is full of both large and small sewing and quilting businesses selling fabric, notions, patterns, sewing furniture, machines, threads, projects, DVD's, books and more.

Education: The conference offers daily educational opportunities in the form of workshops, seminars and lectures. Classes are tailored to every sewing interest from couture sewing to stash management, from fitting and alterations to surface design and embellishment, from hand sewing to serger sewing, as well as every level of sewing skill.

Fellowship: Tours, get-togethers, lunches, the annual Fashion Show and more!

Westgate Las Vegas Resort
3000 Paradise Road
Las Vegas NV 89109



DID YOU KNOW??????????????

If you access Amazon.com from the national asg.org website that a portion of anything you purchase on Amazon goes back to ASG? It's not back to the local chapters, but back to the National organization. Many sites are offering this service. This was mentioned at the national meeting and I thought it was worth mentioning to you.

On the right hand side of the home page, you will see the link to Amazon.

Membership Information

Currently, we have 100 members in our chapter. That number changes as memberships are renewed on an annual basis throughout the calendar year. We love visitors to check out our meetings, however, we must limit the number of times a visitor can attend before they join. The first meeting is free to attend, but after the 2nd, we ask that you join our chapter. Dues are \$50.00 for the first year, and \$45 for renewals. Your dues can be quickly recouped if you take advantage of all the savings and discounts posted on the national ASG website, as well as the % off many retailers.



Neighborhood Groups

The Happy Sewers

The Happy Sewers neighborhood group meets the third Friday of each month in members homes at 10:00 am. Please call Jana Burgess at 405-652-9473 and leave a message for location and program information. Visitors are always welcome.

Southside Scissor Wizards

Southside Scissor Wizards neighborhood group meets the first Tuesday of each month. We normally meet at B Sew-Inn, SW 74th street and Pennsylvania Ave at 10:00 am. Please call 405-652-9473 and leave message for Jane Brown for any updates on location and program. Visitors are always welcome. FYI after our group meeting is over you can use B Sew-Inn's sewing room for the remainder of the day unless they have a special event planned.

Road trip in August going to the Modern Quilt Show, Fiberworks and the Art Museum and lunch.

Have you ever asked yourself why join a neighborhood group?

Who doesn't want to talk about their sewing obsession, share their latest projects. If your non-sewing friends get a glazed look in their eyes when you talk about your latest fabric score or your embroidery triumph, then you need to find a sewing group, Here are just a few more ideas why you should join one.

- A. A place to develop skills. Many are based on the premise of continuous learning new monthly projects to work on and include the tradition of "show and tell" so much fun to see how each member's creativity and personality showed up in the last month's project. All members are happy to help if someone would like assistance with a particular technique.
- B. Giving Back. If you are interested in helping in your community many sewing groups or individual members are involved in making thing for charity organizations, great place to learn what's needed in your community.
- C. Learn about new resources. Members love to share where to find out about new resources for fabrics, craft supplies and patterns, whether it's an undiscovered fabric store to a new pattern or online sites.
- D. Get feedback or a critique. Want some constructive criticism of a sewing project? Sewing groups are great places to get the feedback you need. That's especially true when garment sewing, getting help and ideas for fit problems is priceless. Getting input from sewing friends can help save a project your ready to trash.
- E. Get suggestions for special fabrics or quilt fabric scraps. Your fellow sewing group members can help you brainstorm just what to do with a special fabric, fabric scraps or craft project leftovers you have been treasuring for ages. We love to share our ideas and you'll go home with dozen new ideas to use.
- F. Fun. Communicating with like-minded fanatics to discuss all things sewing, embroidery, and crafting. Neighborhood groups are a warm and happy place to stretching yourself with new challenges. I always leave a meeting with renewed energy, there's always something to learn when it comes to all things sewing.

Sewing Advice

THEN	NOW
Prepare yourself mentally for sewing.	Wake up.
Think about what you are going to do.	Always keep a good stash of fabrics, patterns and notions ready so you can sew whatever you want, whenever the mood strikes.
Never approach sewing with a sigh or lackadaisically.	Save that attitude for housework.
Good results are difficult when indifference predominates.	Indifference is great when mending, repairing zippers, or shortening pants. If the results aren't good, people will stop asking.
Never try to sew with a sink full of dirty dishes or beds unmade.	This is good advice only if you sew with your machine in the sink or on the bed.
When there are urgent housekeeping chores, do these first so your mind is free to enjoy your sewing.	There are no urgent housekeeping chores. Just enjoy your sewing.
When you sew, make yourself as attractive as possible.	Never buy a sewing machine with a mirror in it.
Put on a clean dress.	You may sew in your jammies, but wear slippers. Otherwise, your feet will get dusty.
Keep a little bag full of French chalk near your sewing machine to dust your fingers at intervals.	What?
Have your hair in order, powder and lipstick put on.	Brush your teeth, if time permits and you remember.
If you are constantly fearful that a visitor will drop in or your husband will come home, and you will not look neatly put together, you will not enjoy your sewing.	Lock the door and don't answer the phone. If your husband comes home, you really can't refuse to let him in, but leave a number where he can order takeout.

Local Retailers ***10% Discount to ASG members

The Stitching Post Inc.***

5928 NW 16th OKC
316 N Broadway Moore
<http://www.sewbargain.com/>

Bernina of OKC***

6817 N May Ave
<http://www.berninaokc.com/>

Threads of Tradition

928 W Main St
Yukon, Oklahoma
(405) 693-2500
<http://threads-of-tradition.com/>

Sew N Sews***

Stillwater Store:
217 S Perkins
405-707-0700
Oklahoma City Store:
5127 N Portland
405-942-2700

[http://
www.sewnsewsokc.com/](http://www.sewnsewsokc.com/)

Jo-Ann's***

all locations
(requires card from Jo-Anns)

Prairie Quilt

101 S. Main Street
Hennessey, OK 73742
405-853-6801

www.quiltnow.com/
www.prairiequilt.com/

Nancy's Notions***

www.nancysnotions.com

B-Sew Inn***

Southern Hills Shopping
Center
I-240 and Penn
1624 Southwest 74th
<http://www.bsewinn.com/>

Check out all of the ASG member discounts at:
<http://asg.org/members/specials.php>

HAVE SOMETHING YOU WANT TO BUY OR SELL??

Try our classified ads. They are a real bargain! See the rates listed below. Just compose your ad and get it to the Newsletter Editor by the deadline.

Advertising Rates & Deadlines

Business Card (3 1/2" x 2") \$15.00	Quarter Page (3 1/2" x 5") \$25.00
Half Page (3 1/2" x 10") \$35.00	Half Page (7 1/2" x 5") \$35.00
Full Page (7 1/2" x 10") \$50.00	

Classified Ads:

Members \$2.00 + .10/word	Non-Members \$5.00 + .10/word
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Prices are costs per issue. A camera-ready ad is preferred. The Sewing Notion welcomes sewing related ads but reserves the right to refuse any ad for any reason. For current deadline, please email Newsletter Editor:

marilynmarusa@cox.net

Don't miss the Oklahoma City Museum of Art's summer exhibition of Isabelle de Borchgrave: Fashioning Art from Paper through July 24, 2018.

<http://www.okcmoa.com/visit/events/isabelle-de-borchgrave-fashioning-art-paper/>



1 NE 3rd Street, Oklahoma City, OK

<http://www.okcmqg.com/p/2018-gale.html>

Irish steps

Jean Hill of Hill Irish Dance School brings the culture of Ireland to Oklahoma dancers.

Don't miss the article in the July 4th about our member Jean Hill and her Irish Dance School.

<https://www.okgazette.com/oklahoma/irish-steps/Content?oid=3860053>



Membership Benefits

Sewing Classes and Special Events

Whether you're new to sewing, returning to sewing, looking to advance your sewing skills or just want to participate in on virtual group meetings, you will find ASG's free online sewing classes and programs a major benefit of membership.

Discounts

Many local retailers offer discounts to ASG members. Be sure to ask when you shop, "Do you offer an ASG discount?"

In addition, almost half of the advertisers in *Notions*, our quarterly publication, also regularly offer discounts on their sewing products, publications and events, free shipping, and lots more. Those Special Offers are listed and updated every quarter on the password-protected Members Only section of this Web site. Join now to receive your password, and take advantage of the great benefits of membership in the ASG!

Chapter Meetings

Think of a chapter as a community of people who are excited about sewing. All kinds of people! Some with advanced or professional sewing skills, some novices at the beginner level, and the majority who fall somewhere between those two levels. They want to learn new skills, they want sewing friends to share their successes and challenges, and they want to belong to a group that will support their adventures in sewing.

Chapters come in all sizes - larger chapters often sponsor quarterly chapter-wide special events that may feature local or national speakers, member fashion shows, or specialty workshops. Some chapters also sponsor many smaller neighborhood or special interest groups within the larger structure which meet more frequently (usually monthly). Smaller chapters may meet on a monthly basis as one group. Often, these local Neighborhood Groups provide opportunities for sharing ideas and "hands-on" sewing experiences in a smaller, more social atmosphere. Find a chapter in your area.

Conference

ASG members pay a special member's price for conference registration where attendees participate in workshops and seminars taught by nationally recognized professionals. Members may also shop the Exhibit Hall, enjoy special events and attend optional workshops and tours. Visit our Conference page for more information.

Notions Magazine

Guild members receive the ASG national publication, *Notions*, filled with an inspiring variety of projects and tips, the latest sewing industry news, new products, introductions to sewing experts and Guild news.

In addition to the national publications, most ASG Chapters publish a newsletter 4-6 times a year that communicates local Chapter events, neighborhood group locations and activities, lists of discounts with retailers and features special interest articles.

ASG MEMBERSHIP APPLICATION	
Name _____	<input type="checkbox"/> New Member\$50
Address _____	<input type="checkbox"/> Junior Member (New and Renewal) to age 17, or age 22 with student ID\$25
City _____ State _____ Zip _____	Chapter <u>Oklahoma City</u>
Daytime phone number _____	<input type="checkbox"/> ASG Member at Large\$50
E-mail _____	<input type="checkbox"/> Renewal Member\$45 (if received before membership expiration date)
How did you hear about ASG? _____	<input type="checkbox"/> Late Renewal\$50
	Chapter _____
	Payment
	<input type="checkbox"/> Check payable to "American Sewing Guild"
	<input type="checkbox"/> MasterCard Visa AmEx Discover
	Account#: _____
	Expiration Date: _____ CW# _____
	Signature: _____
Return to: American Sewing Guild 9660 Hillcroft, Suite 510, Houston, TX 77096	

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\$10

**Sign up for your 60-day trial membership today
and get all the benefits of an ASG member!**

Trial membership includes 60 days of unlimited, full access membership in the American Sewing Guild

- Full access to the Members Only area of the ASG website
- ASG's Online Sewing Education Library of classes, webinars and videos
- "Member's Only" special offers and discounts
- Electronic copy of Notions, ASG's Quarterly Publication
- Special pricing from ASG partners such as Craftsy and University of Fashion
- Entrance to chapter meetings, neighborhood and special interest groups and events
- Opportunity to register at "Members Only" price for the Annual ASG Conference in Orlando, FL, July 27-30, 2017

**American
Sewing
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Sign up
online using
the Join Now!
button.
www.asg.org



OKCASG in Social Media

"Like" us on Facebook to keep up with the latest news and see what's going on at the meetings if you can't attend.

You can view our Facebook page even if you are not a member of Facebook.

Click on link below...

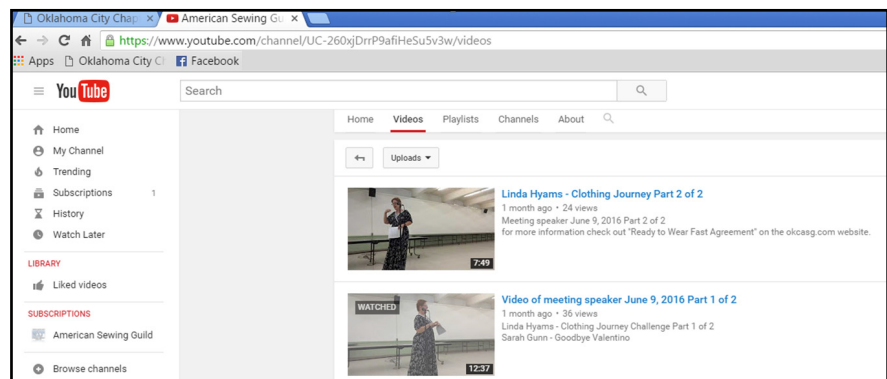
<https://www.facebook.com/American-Sewing-Guild-Oklahoma-City-Chapter-168481843174057/?fref=ts>



OKCASG now has a youtube video channel!!

Click on the link below...

<https://www.youtube.com/channel/UC-260xjDrrP9afiHeSu5v3w>



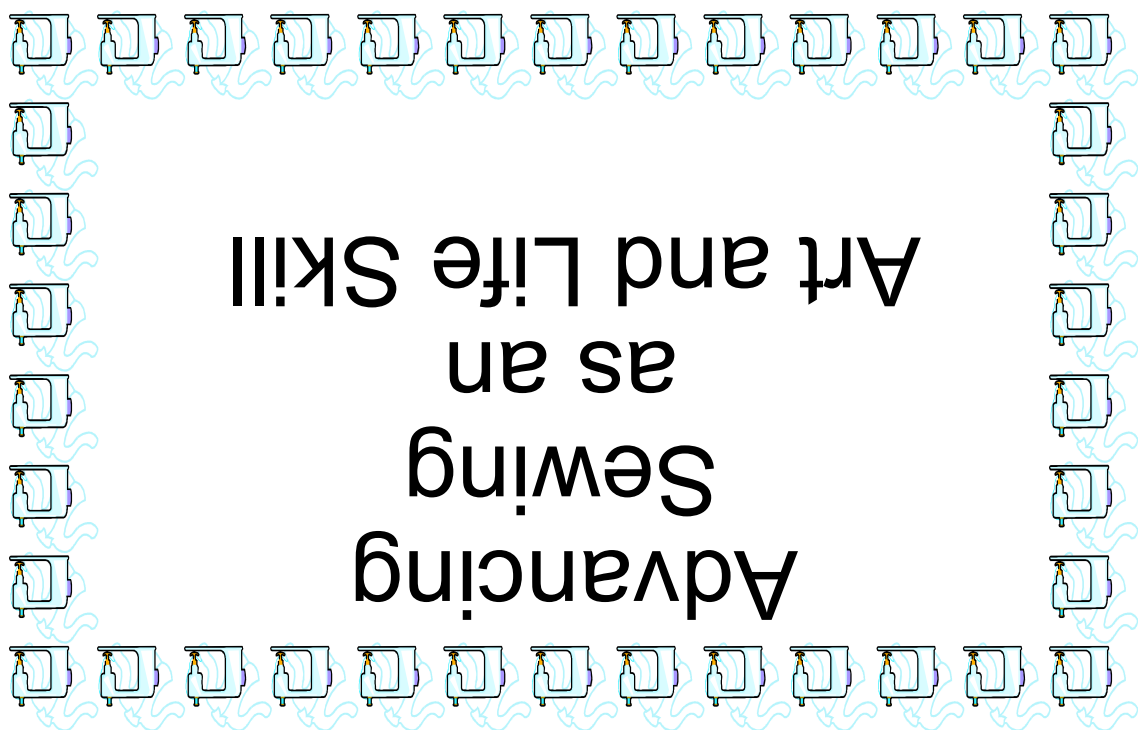
OKCASG Annual Retreat 2018



Thank you to the OKCASG Retreat Committee!
You did an amazing job putting everything together.

Jane Brown
Paula Bell
Lynn Smith
Brenda Sauer
Pat Fritze
Kim Conner





Advancing Sewing as an Art and Life Skill

The Sewing Notion
American Sewing Guild
OKC Chapter
Kim Benson
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