



The Sewing Notion

<http://okcasg.com/>

Oklahoma City, OK Chapter of the American Sewing Guild
Advancing sewing as an art and life skill.

2016 Programs

Vol. 26 Issue June July Aug 2016

Regular Monthly meetings are the second Thursday of the month at 6:30pm
Will Roger's Exhibition Center
3400 NW 36th St Oklahoma City, Oklahoma

June 9th, READY TO WEAR FASTER'S CHALLENGE BY LYNDA HYAMS

July 7-11, 2016 ASG Conference Indianapolis, IN

July 14th, 'UP CYCLE' BY IRENE MORGAN

Aug 11th, BROWN BAG – SEWING STOCKINGS

Aug. 19 and 20th with ??? To be announced

Sept 8th, DESIGNING AND HAVING IT PRINTED BY MARILYN MARUSA

Oct 13th, WHAT CAN MY EMBROIDERY MACHINE DO BY PAT FRITZE
AND JANE BROWN

Nov 10th, THE NEW KNITS BY CLAIRE KENNEDY

Dec 8th, ANNUAL CHRISTMAS PARTY



*Brown bag meeting is where we each bring our own dinner and work on a sewing or craft project together. Time to visit and get to know other members.

If you know a friend who has a sewing interest, encourage them to join us. We have business size cards with our meeting location and time to share. It makes it easy to give out the information. Check with Jane Brown or pick some up at the next meeting when you sign in.

Chapter Advisory Board

President Jane Brown

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Quilt Show

Brenda Fonzi

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Home: 405-692-0200 Cell: 405-627-7556

Welcome

2016

Meeting Location

2nd Thursday of each month

6:30 pm

Will Rogers Garden and Exhibition Center

3400 NW 36th Street

Oklahoma City, OK 73112

See you there.

Say Hello to our Newest Members!

We welcome you and encourage you to get involved in a Neighborhood Group

Luella Nabors

Laura McVay

Jann D McSpadden

Brenda Sauer

Sheryl Northington

Linda Stanley

Debbie Voegtle

OKC Chapter Name Tags are available for \$5.00.

Contact Pat Fritze at 405-613-3396 if you'd like one.

NOTICE

This newsletter will always appear on our website for the Oklahoma City Chapter of the American Sewing Guild. Visit the site on a regular basis as the content changes often. Note this web address in your Favorite Places to visit.

www.okcasg.com

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Have you visited the ASG website? At the bottom of the page is a "members only" listing. You will find a wealth of good information on this website.

www.asg.org

From the President

WOW! What a sewing retreat ! Karla MacSwain, Irene Morgan, and Sandy Brenneis THANK YOU! Our gifts were terrific and special.

Our special Giant Sized Goodie Bags, like mine pictured above, were ingenious and I know much work was put into gathering, washing and sewing the bags. Thank You to Irene, Karla, Sandy and Tammy Eskew. Since I like chickens, I was tickled to get a red chicken featured on the front.



Handmade gifts were plentiful in our bags. As you checked in you received a thread spool necklace from some of the members of the Featherweight Club. We received Saturday morning gifts and a special gift from Karla and Sandy which involved Karla's husband drinking lots of chocolate milk to get the lids to use as the container. The gift was a small lined satchel and the container was filled with sewing charms. Quite charming and mine is already filled with usb drives.

We did have some singing and exercising with Mary Sommerfeld leading us with a special song she wrote. We had lots of laughs, with all of the voices and bending and moving.

All of the volunteers and gift givers are what make are retreat so special. We Thank You!

Karla, Irene and Sandy have given our chapter many, many wonderful retreats. Their planning begins as soon as the retreat ends for one year and begins for the next. They have done this for seven (7) years. They have decided it is time for another group of women to take the reins of the retreat. I accepted their resignation with sadness, but also with pride for them for the fantastic job they have done. Let me shout it from the rooftops, we cannot duplicate the wonderful job they have done for us.

So with that thought in mind, we will work to make a different sort of retreat as far as door prizes, gifts are concerned. I have had two (2) ladies already step up to participate in the committee and I have been doing some thinking and planning. Anyone that would like to join the retreat committee please let me know.



Following in this newsletter is a list of donations and handmade gifts from businesses and fellow ASG members.

Can't wait until next year's retreat!

Jane

Retreat Information or "Who should we thank" SWAG Bags

"Bernina Bag: Thread, Bobbin Holder & Sewing Kit", Bernina
 Cell Phone Cord Wrap, Karla MacSwain
 Chap Stick, "Sandy Brenneis, Channel 5"
 Commemorative Denim Kit, "Karla MacSwain, Pat Fritz, Marilyn Marusa, Nancy Helquist & Kim Benson"
 Coupon, Threads of Tradition
 Craisin Packs, Kerry McNutt
 Dritz Measuring Tapes, Prym Consumer USA
 Eye Glass Cleaning Cloths, "Sandy Brenneis, Channel 5"
 Giant Sized Goodie Bags, "Tammy Eskew, Irene Morgan, & Karla MacSwain"
 KFC Containers for Beads, Karla MacSwain
 Kleenex Packs, Hancock Fabric
 "Knitted Dish Cloth, Multi-color", Kathy Spivey
 "Knitted Dish Cloths, Beige", Nancy Helquist
 "Lotion, Shampoo, etc", Irene Morgan
 M&M's, The Committee
 Mettler threads, "Mary Newton, Mettler"
 Mini Tupperware Containers, Mary Sommerfeld
 Mints, Integris Hospital/Irene Morgan
 OKC ASG Laser Cut Rulers, The Committee
 "OKC Maps and Dining Guide, OK Dept of Tourism", Karla MacSwain
 Tabasco Bottles, Kerry McNutt
 Warm & Natural Batting, Warm Company
 Warm Company Product Samples Brochures, Warm Company
 Scissor Keepers, Beth Henson & Rose Miller
 Needle Cases, Judy Blakley & Judy Dry
 Tatted Fobs, Irene Morgan
 "Containers, Made from 2 screw milk bottle tops", Karla MacSwain & Hubby Bob for drinking the milk!
 "Charms, 5 different ones", The Committee
 Mini Duffle Bags, Karla MacSwain & Sandy Brenneis
 Fancy Pins, Janet Grimsley



Hi Ladies. I recently returned from my first ASG sewing retreat and had a blast! Since retiring from the world of hair dressing and attending fun beauty shows, I hadn't found another source of sharing and inspiration until now. I started sewing as a child, learning from my Grandmother and at school. Through the years I sewed most of my own clothes and some for my friends and family. I'm not a quilter and don't have an embroidery machine but I enjoy making items for my home and pets and crafting fun little items I have been finding on Pinterest. I didn't know what to expect at the retreat but it was fun! Goodie bags when we signed in, more in the evening and more each morning. Thank you to all of the sewers that made and provided these gifts. Our hosts had multiple drawings for door prizes, sing-a-longs for breaks and unlimited patience for help and problem solving. (Thank you Jane for having our bedroom light replaced!) I didn't get much sewing done because I was too busy and curious looking at all of the talent that was in that room. My head hurt from all of the new ideas and plans that I brought home. One lady asked if I had a good time. I said "Yes, and it's going to

cost my husband a lot of money!" LOL. Unfortunately, that is turning out to be true. Before we even got back to OKC that Sunday, my roomie and I were planning for the next retreat in Texas! Thank you everyone that helps to put such a great experience together! Hope to see all of my new friends in October.

Brenda Sauer



When asked whether I was excited about attending the ASG Sewing Retreat, I replied that instead of being excited, I was apprehensive. The reserved among us have many "What if?" questions. What if I didn't like my accommodations? What if I didn't like the food? What if I didn't like my companions? What if I grew tired of sewing? What if my skills proved unsatisfactory? What if I forget my (fill in the blank)?

Very quickly my "What if?" questions became "When will?" questions. When will I stay in a pleasant room with handmade Log Cabin quilts on every bed? When will three meals per day and round-the-clock snacks be provided for me? When will I meet so many generous, knowledgeable, accepting, like-minded friends in a scant three days? When will I have another extended, uninterrupted time to satisfy my sewing passion? When will I quickly learn new sewing skills from congenial friends? When will I forget my . . . ? Predictably, very soon. But when will I forget the next ASG Sewing Retreat?

NEVER!
Luella Nabors



This was my first retreat but definitely not my last. I enjoyed everyone and made some great new friends. What a fun bunch of gals. I enjoyed learning to make a bra (it's always the simple things that make us happy) and meeting the gals from Kansas. The drawings, gifts and food were wonderful, thank you to everyone that made them. Every handmade item is very special. Look forward to seeing everyone at guild next month.
Constance Reames



Since this was my first sewing retreat, I was not sure what to expect...and as a relatively new sewer, I was a bit intimidated. All my fears were allayed from the moment I arrived and it was overall a fantastic weekend. Below are my sentiments regarding the weekend:

Splendid - from beginning to end...every detail taken care of to ensure everyone had a great weekend.

Entertaining - lots of laughs, numerous giveaways, several demonstrations and opportunities to try new things.

Welcoming - everyone was kind, helpful and showed a genuine interest in helping one another.

Motivating - it was wonderful to see all the different projects being made...there was a lot of variety...motivated me to try different projects.

Uplifting - to see everyone come together with the common love of sewing and to see all the hard work put into the retreat to make it so wonderful.

Comfortable - from the rooms and the dining facility to the main sewing area, we were very comfortable and well fed...it may not be the same as your sewing room, but you won't lack anything.

Heartfelt and humbling - everyone expressed heartfelt interest in ongoing projects...I was humbled and in awe of all the incredible work done...saw many talented ladies!

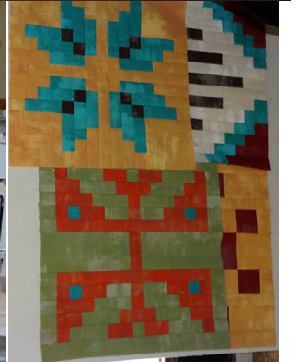
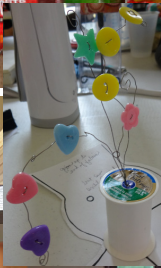
Fun - a great way to get away and have fun and be creative.

Useful - I walked away with so much more knowledge...learned all kinds of new tips and techniques as well as fun projects to try

Non judgmental - I was intimidated before the retreat...concerned my sewing would not be up to par with everyone else...however, there was nothing but positive and helpful comments...great to learn from everyone.

SEW MUCH FUN! Many thanks to all the people who came together to make this a great event! Looking forward to many more!

Kim Conner



Local Retailers ***10% Discount to ASG members

The Stitching Post Inc.***

5928 NW 16th OKC
316 N Broadway Moore
2630 W Britton Rd, OKC
<http://www.sewbargain.com/>

Bernina of OKC***

6817 N May Ave
<http://www.berninaokc.com/>

Threads of Tradition

928 W Main St
Yukon, Oklahoma
(405) 693-2500
<http://threads-of-tradition.com/>

Fun to Sew***

2300 N. Broadway
Moore
<http://www.funtosewok.com/>

Helen Enox Fine Fabrics***

2209 SW 74th #318
(NW corner I-240 & S. Penn)
Oklahoma City, OK 73159
<http://helenenoxfabrics.com/>

Sew N Sews***

Stillwater Store:
217 S Perkins
405-707-0700
Oklahoma City Store:
5127 N Portland
405-942-2700
<http://www.sewnsewsokc.com/>

Jo-Ann's***

all locations
(requires card from Jo-Anns)

B-Sew Inn***

Southern Hills Shopping
Center
I-240 and Penn
1624 Southwest 74th
<http://www.bsewinn.com/>

Prairie Quilt

101 S. Main Street
Hennessey, OK 73742
405-853-6801
www.quiltnow.com/
www.prairiequilt.com/

Nancy's Notions***

www.nancysnotions.com

Check out all of the ASG member discounts at:
<http://asg.org/members/specials.php>

HAVE SOMETHING YOU WANT TO BUY OR SELL??

Try our classified ads. They are a real bargain! See the rates listed below. Just compose your ad and get it to the Newsletter Editor by the deadline.

Advertising Rates & Deadlines

Business Card (3 1/2" x 2") \$15.00	Quarter Page (3 1/2" x 5") \$25.00
Half Page (3 1/2" x 10") \$35.00	Half Page (7 1/2" x 5") \$35.00
Full Page (7 1/2" x 10") \$50.00	

Classified Ads:

Members \$2.00 + .10/word	Non-Members \$5.00 + .10/word
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Prices are costs per issue. A camera-ready ad is preferred. The Sewing Notion welcomes sewing related ads but reserves the right to refuse any ad for any reason. For current deadline, please email Newsletter Editor: marilyn-marusa@cox.net

Membership Benefits

Online Sewing Classes and Special Events

Whether you're new to sewing, returning to sewing, looking to advance your sewing skills or just want to participate in virtual group meetings, you will find ASG's free online sewing classes and programs a major benefit of membership. You can now view all of this on i-phones, i-pad, and android phone.

Discounts

Many local retailers offer discounts to ASG members. Be sure to ask when you shop, "Do you offer an ASG discount?"

In addition, almost half of the advertisers in Notions, our quarterly publication, also regularly offer discounts on their sewing products, publications and events, free shipping, and lots more. Those Special Offers are listed and updated every quarter on the password-protected Members Only section of this Web site. Join now to receive your password, and take advantage of the great benefits of membership in the ASG!

Chapter Meetings

Think of a chapter as a community of people who are excited about sewing. All kinds of people! Some with advanced or professional sewing skills, some novices at the beginner level, and the majority who fall somewhere between those two levels. They want to learn new skills, they want sewing friends to share their successes and challenges, and they want to belong to a group that will support their adventures in sewing.

Chapters come in all sizes - larger chapters often sponsor quarterly chapter-wide special events that may feature local or national speakers, member fashion shows, or specialty workshops. Some chapters also sponsor many smaller neighborhood or special interest groups within the larger structure which meet more frequently (usually monthly). Smaller chapters may meet on a monthly basis as one group. Often, these local Neighborhood Groups provide opportunities for sharing ideas and "hands-on" sewing experiences in a smaller, more social atmosphere. Find a chapter in your area.

Conference

ASG members pay a special member's price for conference registration where attendees participate in workshops and seminars taught by nationally recognized professionals. Members may also shop the Exhibit Hall, enjoy special events and attend optional workshops and tours. Visit our Conference page for more information.

Notions Magazine

Guild members receive the ASG national publication, Notions, filled with an inspiring variety of projects and tips, the latest sewing industry news, new products, introductions to sewing experts and Guild news.

In addition to the national publications, most ASG Chapters publish a newsletter 4-6 times a year that communicates local Chapter events, neighborhood group locations and activities, lists of discounts with retailers and features special interest articles.

ASG MEMBERSHIP APPLICATION

Name _____

Address _____

City _____ State _____ Zip _____

Daytime phone number _____

E-mail _____

How did you hear about ASG? _____

Return to: American Sewing Guild
9660 Hillcroft, Suite 510, Houston, TX 77096

☐ New Member \$50

☐ Junior Member (New and Renewal)
to age 17, or age 22 with student ID \$25

Chapter _____

☐ ASG Member at Large \$50

☐ Renewal Member \$45
(if received before membership expiration date)

☐ Late Renewal \$50

Chapter _____

Payment

☐ Check payable to "American Sewing Guild"

☐ MasterCard | Visa | AmEx | Discover

Account#: _____

Expiration Date: _____ CVV# _____

Signature: _____

ASG CONFERENCE 2016: COMING HOME TO INDIANAPOLIS!

ASG Conference 2016 is in Indianapolis, a city which can rightfully claim the title of the birthplace of the American Sewing Guild.

The idea for ASG was conceived in the late 1970s by the American Home Sewing Association (AHSA), which at that time was the trade association for the sewing industry. AHSA hired Young & Rubicam (Y & R), an advertising agency who conducted research about the state of the sewing industry. One of the things this research “institutionalized” was the fact that sewers perceived their hobby as a solitary activity, rather than a social one. AHSA set out to change that perception!

Y & R recommended a national consumer “guild” and created the original ASG logo, a pinked-edge fabric patch with “The American Sewing Guild” on it. Based on the areas’ demographics, Indianapolis, Ind. and Denver, Colo. were selected as the first two test markets. Although these two chapters debuted almost simultaneously in late 1978 with a series of fashion shows/sewing events, Indianapolis was the first stop for each event. Fabric retailers in both cities (including venerable names like Stretch & Sew, Minnesota Fabrics, Fabri-Centers of America and Cloth World) and local media enthusiastically embraced the idea. Hundreds of sewers turned out for the first fashion show in the Indianapolis Convention Center. Susan McKee, sewing and stitchery editor for The Indianapolis Star, was one of ASG’s biggest fans, consistently writing about the Guild’s activities in the area.

At the very beginning stages, AHSA thought that one of its staff members could oversee the Guild in addition to her existing job responsibilities. It soon became clear that ASG was a major endeavor that needed almost full-time attention. AHSA hired Anne Marie Soto, our current Notions editor, to serve as the consultant national administrator during the start-up years of the Guild. Anne Marie made many trips to Indianapolis and Denver (remember, this was before Facebook, Skype and all the other things that make interaction easier today) to work with a core group of founding members in Indianapolis and Denver. These ASG pioneers helped shape the bylaws and committee structure (including Neighborhood Groups) for our chapters. Although this structure has been tweaked and improved over the years, their early input has proved to be enduring.

In 1980, Houston, Texas and Minneapolis, Minn. joined the ASG family, followed by Orange County, Calif. and Greater Washington, D.C. (1981), Seattle, Wash. (1983), and Syracuse, N.Y. and Boston, Mass. (1984). Several of these (in particular, Washington, D.C.- now the Maryland Chapter - and Seattle and Boston) were initially very successful, then petered out to be reborn later as vital ASG chapters.

During the beginning years of ASG, there were still many fabric retailers. The Denver Post and The Indianapolis Star produced advertising supplements with the entire content, including ads, devoted to sewing. When ASG expanded, The Houston Chronicle and The Minneapolis Star followed suit.

As part of the start-up program, each local guild had a chapter administrator who worked closely with Anne Marie and the AHSA offices in New York. But as ASG grew, it needed a full-time national administrator who worked exclusively for ASG. AHSA hired Edie von Kamecke, who had been Indianapolis’ chapter administrator. Although Edie was employed by AHSA, she continued to live and work in Indianapolis . . . another reason Indianapolis is so important to ASG’s history! Edie served as the national administrator until 1992.

ASG continued to be under the umbrella of AHSA until the early ‘90s. However, ASG’s long-term goal for many years was to be an independent, self-supporting organization with its own headquarters. We accomplished that in 2001 . . . a move that included establishing our national headquarters in Houston, Texas.

Indianapolis had another first: in 1996, it was the location of ASG’s first independent national conference. And now, 20 years later, we return to Indianapolis for ASG Conference 2016!





Neighborhood Groups

Neighborhood Groups are small, personal, and fun. This is a wonderful place to meet new friends who enjoy what you like most - sewing. All ASG members are encouraged to attend a group and may participate in as many as you wish. Find the one that fits you best. If there is not a group in your neighborhood, start one! Bring a guest. Nonmembers wishing to learn more about ASG may visit two group meetings before being asked to join our Chapter. Contacts are below.

The Happy Sewers

The Happy Sewers meet on the 4th Friday of each month from 10:00 am to about Noon. Members rotate hosting the meeting, showing a special project and providing snacks. We are a social group and enjoy sharing and discussing our sewing projects. Once a year we take a road trip to a fabric shop in some nearby town and enjoy having a lunch adventure close by. Visitors and new members are welcome - just call for location and directions to the next meeting.

Vaughncille Weidner 405-354-1603

Southside Scissor Wizards

Scissor Wizards meet the 1st Tues of each month at B Sew Inn at I-240 and Penn, except when we are on the road. Our May meeting was spent "spending" at our local quilt shops. We all met at Savage Quilts to increase our "stash". There was a lot of new fabric to choose from. We walked across the street at lunch time for Mexican food at Ted's. Then we went on to Oklahoma Quilt Works to see what was new there. A fun time was had and even some money spent.

Our June meeting will be June 7th at 10 am at B Sew Inn, and we will be working on the folded table center piece. Several members bought fabric and supplies for this project and are ready to get started. It will be fun to see how the centerpieces look with different fabrics.

In July Beth will be teaching us to make a folded fish to apply to a towel. This is a new technique to most of the members.

Our August meeting will be spent making a wool pin cushion. We have acquired a wool felted stash and this should be the perfect project for it.

Please come join us for these great projects, plus the time spent with sewing friends.

Contact Pat Fritze 366-8296 or Jane Brown 503-0584 for more information.

or at new email addresses:

Jane changed her email address to mjanebrown42@gmail.com

Pat changed her email address to pfritze75@gmail.com

Membership Renewal Notice

If you received your renewal notice in the mail and have not yet sent it in, please don't forget to do so right away or renew online so that you will not miss out on any membership benefits!!

Did you know you can renew your membership on line? To do so go to the www.asg.org click on "Membership" at the top left, scroll down to "Renew Member." Under "Choose a Chapter" enter "Oklahoma City"; Enter your Member ID# and click "Renew". You can pay with a credit card.



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DID YOU KNOW????????????????

If you access Amazon.com from the national asg.org website that a portion of anything you purchase on Amazon goes back to ASG?

It's not back to the local chapters, but back to the National organization. Many sites are offering this service. This was mentioned at the national meeting and I thought it was worth mentioning to you.

On the right hand side of the home page, you will see the link to Amazon.

Membership Information

Currently, we have 114 members in our chapter.

That number changes as memberships are renewed on an annual basis throughout the calendar year. We love visitors to check out our meetings, however, we must limit the number of times a visitor can attend before they join. The first meeting is free to attend, but after the 2nd, we ask that you join our chapter. Dues are \$50.00 for the first year, and \$45 for renewals. Your dues can be quickly recouped if you take advantage of all the savings and discounts posted on the national ASG website, as well as the % off many retailers.



Retreat Rap by Mary Sommerfeld

(group stands up and repeats every line after Mary says it with some moves)

Verse: My friends all went
To a Sewing Retreat
Some stitched a quilt
And others stitched garments
cut, cut....brrrrr....cut, cut....brrrrr....cut, cut....brrrrr
5/8ths, 1/4 inch, not a thread more!!
One yard, two yards, three yards more.....

And the pressed and they pressed, and they pressed some more....

Repeat verse

What is that?? I'm not sure

And the pressed and they pressed, and they pressed some more....

Repeat verse

And it looked like this... We're all done! Where is the wine!?

What is this?? I'm not sure

Repeat verse

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Visit the site on a regular basis as the content changes often. Bookmark this web address in your Favorite Places to visit.

www.okcasg.com

Have you visited the ASG website? At the bottom of the page is a "members only" listing. You will find a wealth of good information on this website.

www.asg.org

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"Like" us on Facebook to keep up with the latest news and see what's going on at the meetings if you can't attend.

You can view our Facebook page even if you are not a member of Facebook.

Click on link below...

<https://www.facebook.com/American-Sewing-Guild-Oklahoma-City-Chapter-168481843174057/?fref=ts>



Helen Enox

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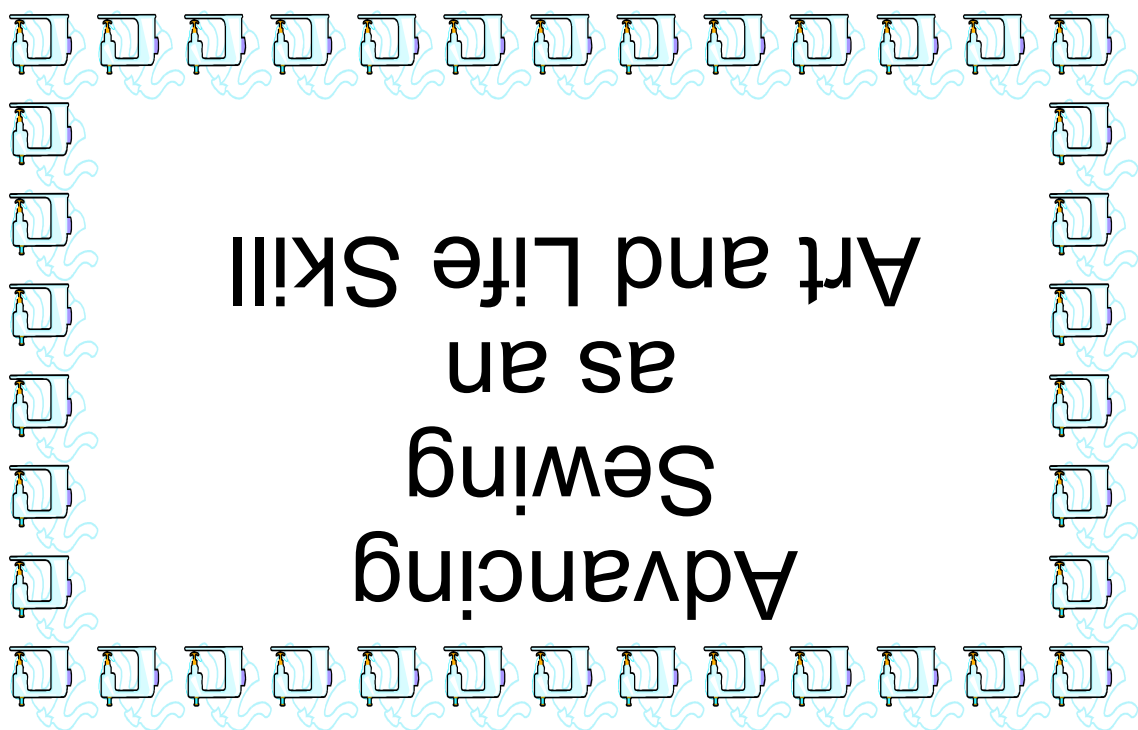


Damn-It Doll Sewing Poem:

When the thread just broke and the pattern
won't fit,
You want to scream and shout!
Here's a little damn-it doll
You cannot do without!

Just grasp it firmly by it's legs
And find a place to slam it,
And as you whack the stuffing out....
Yell "Damn-It, Damn-It, Damn-It!!"

If Damn-It's not a word you say,
Just grab it's little neck,
Then just murmur quietly,
"Oh Heck, Oh Heck, Oh Heck!!!"



Advancing Sewing as an Art and Life Skill

The Sewing Notion
American Sewing Guild
OKC Chapter
Jane Brown
7405 NW 112th St
. Okla. City, OK 73162

