

The Sewing Notion http://okcasg.com/

Oklahoma City, OK Chapter of the American Sewing Guild Advancing sewing as an art and life skill.

Pat's Pointers

By Pat Fritze
Oklahoma City Chapter President

Vol. 20 Issue: Dec-Feb 2011

It's must be Holiday time. The tree is up and the outside lights are glowing (Thanks to my husband). Now to finish the sewing and wrapping the packages and of course thinking about Christmas dinner, things are looking good.

It is also the end of the year. Which means my term as your President is almost over. I again, thank all of you for supporting ASG and making this a good year for our chapter. I want to Thank my great CAB members. They have been a joy to work with or should I say play with. It certainly made my job as President very easy. We have a several new members on the CAB for next year and it too will be a great year under their leadership. Please continue to support them as you have done for me. I love ASG and especially all my sewing friends, that I wouldn't even know if it weren't for ASG. You all are truly my friends.

There have been some great programs this past year and know there will be many new and different things next year. In Jan. we will be having a special guest, Kayne Gillaspie, who has a designer gown business in Norman and was also on Project Runway in the past. He has made gowns for Miss America and Miss Oklahoma. It is a privilege to have him speak to our group. Please invite all your friends, so we can have a good showing for him. They don't have to be members, but of course if they would like to join that would be Ok also.

I am so glad I am a part of ASG and know you are too.

Thank you again. Pat Fritze OKC ASG President 2010

Kayne Gillaspie, designer of Jonathan Kayne of Norman, will be our speaker for the January 10th. He was one of the finalists on the TV hit show Project Runway, and has designed MANY National pageant winners gowns. Come hear him speak about his inspiration and learn more about a local talent here in the Metro that is getting National recognition!!

CAB Meeting The Chapter Advisory Board (CAB) will hold their first 2011 meeting on Tuesday, January 4th. We will meet at 6 p.m in the conference room of Rustyne's accounting office. It is located at 13320 N. MacArthur Blvd in NW OKC. All officers and CAB members are asked to attend. If you need to be excused, please contact Kerry McNutt. (cell phone is 479-879-1723, or leave a message office phone 405-751-3414). We will be discussing events and activities for the coming year, as well as the Winter Quilt Show responsibilities. I hope to see you there.

If anyone has any suggestions or ideas for d program, speaker, or activity, please let one of the CAB members know so it can be discussed at this meeting.

Kerry McNutt OKC ASG President 2011

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skippat@cox.net

Region 2 Representative

Jodell Larkin 636-688-5925

Welcome

Meeting Location 2nd Monday of each month 6:30 pm

LaQuinta Inn on Meridian just south of I-40 Park near the main door. Go in the main door, through the lobby and turn to the left. At the end of the hall you will go through the door on the right.

See you there.

Say Hello to our Newest Members!
We welcome you and encourage you to get involved in a
Neighborhood Group

Rose Miller Beth Henson

OKC Chapter Name Tags are available for \$5.00. Contact Eleanor Todd Fuller at 405-350-3339 if you'd like one.

NOTICE

This newsletter will always appear on our website for the Oklahoma City Chapter of the American Sewing Guild. Visit the site on a regular basis as the content changes often. Note this web address in your

Favorite Places to visit. www.okcasg.com

Have you visited the ASG website? At the bottom of the page is a "members only" listing. To enter, the user name is "sewing" and the password is "friends". You will find a wealth of good information on this website. www.asg.org



http://funtosewok.com





Moore Store 937 SW 25th, Suite F Moore, OK 73160 405-794-6900 fax 405-794-6904



join us in our newly consolidated store in Moore.

The Wichita, Kansas Chapter of the American Sewing Guild is presenting a two day seminar by Jennifer Stern of JSTERNDESIGNS on March 11th and 12th, 2011.

Friday, March 11, 2011 Jeans Fitting and Demo with Jennifer Stern 9:00 a.m - 6:00 p.m Sedgwick County Extension Office Members \$75.00 Non-Members \$85.00 (lunch and snacks included)

Members attending both days: \$110.00 Non-members attending both days \$130.00 Saturday, March 12, 2011
Fitting and Sewing Tee Shirts with Jennifer Stern 9:00 a.m. - 5:00 p.m.
Sedgwick County Extension Office
Members \$45.00
Non-Members \$55.00
(lunch and snacks included)

For more information and registration forms please contact: Kenna Dice (316) 321-5841 or thimble2@cox.net

For Sale Viking Designer Diamond.



I will be selling it below market price and has been serviced and is ready to go to a new loving home. \$4,000.

Jane Brown
405-946-3580
rbrown27@cox.net

NEIGHBORHOOD GROUPS

Neighborhood Groups are small, personal, and fun. This is a wonderful place to meet new friends who enjoy what you like most - sewing. All ASG members are encouraged to attend a group and may participate in as many as you wish. Find the one that fits you best. If there is not a group in your neighborhood, start one! Bring a guest. Nonmembers wishing to learn more about ASG may visit two group meetings before being asked to join our Chapter. Contacts are below.

The Happy Sewers

4th Friday of each month at 10am Meets at members homes-call for info VaughnCille Weidner 405-354-1603

Southside Scissors Wizards

1st Tuesday of the month 10:00am B-Sew Inn 1624 W I 240 Service Rd Pat 366-8295 or Jane 946-3580

Stitch'N Bitch Neighborhood Group

1st Wednesday of each month at 10am Meets at members homes-call for info Marilyn Traub 405-843-7538

Sew Fine Sisters

3rd Saturday of each month at 1:00-4:00 at The Stitching Post Classroom
Rustyne Harris

405-745-3065

HAPPY SEWERS Happy Sewers has had a fun year. Cathie Hladik will be the group

coordinator for 2011. Her e-mail is casews@sbcglobal.net and her phone number is 373-3694.

Give her a call to see where we will be meeting each month on the 4th Friday of the month and join us for a fun morning of sewing

tips, ideas and just good friendship.

VaughnCille Weidner

Southside Scissor Wizards Neighborhood Group

Southside Scissor Wizards will have their annual Christmas Dinner at Jane Browns on Dec. 7. Everyone is to bring a small gift for the gift exchange and also their favorite covered dish to have with the ham that Jane will be fixing. This is always a special dinner and of course all the good things to eat. We will be discussing next years meeting agenda's. At the Nov. meeting Pat demonstrated making towel wraps for gifts. She has made 13 for her family Christmas gifts. This is an easy and quick gift or you could even make one for your self.

All are welcome to join the group on the first Tuesday of each month at B -Sew Inn, I 240 and Penn. from 10-12 noon. Contact Pat at 366-8296 or Jane at 946-3580 for more info.

Expired American Sewing Guild Members as of 11-19-2010

CORINNE BOMGARDNER KAY HICKMAN KENNA MARIA BAKER DIANNE SPRADLING DEBORAH PRICE MARGARET SNODDERLY



Not receiving your Notions Magazine or Chapter Newsetter? Not receiving e-mails from Headquarters regarding on-line workshops or chapter monthly meeting notices?

You can go on-line to ASG.org and on the home page under Members Only you can change/list your current address and e-mail address. Need HELP? Give me a telephone call, Jane Brown 946-3580 or e-mail rbrown27@cox.net and I will check to see what we have on record for you.

Expiring American Sewing Guild Memberships

Dec Jan Feb

TREVA ARNOLD
KAY WELCH
CHARLENE FRANCIS
Darla Blackwell
Paula Bell
Katherine A Lamar
ELEANOR FLEMING

LINDA D.BRAY
DORIS YOUNG
ANNETTE MYERS
CAROL BLAND
Gina Butler
MARTHA M.DUERKSEN

SUZANNE H.ROBINSON
CATHY O'MALLEY
PAMELA VIDMAR
Karen Jackson
Imalee Crow
Betty J Best
DARLENE PORTER
Martha Sheriff
PATRICIA FRITZE

Are you unsure which is the lengthwise and the crosswise grain of the fabric?

The way to tell is to let the fabric SING to you.

Here's how:

Place one edge of the fabric in each hand with some slack in the fabric.

Pull the fabric taught

It will make a sound.

Listen to the pitch of that sound

Now repeat in the other direction

You will notice a difference in the pitch of the sound

The HIGHER Pitch is the lengthwise grain

The LOWER Pitch is the crosswise grain.

Patsy Shields from Sulky of America

BACK BY POPULAR DEMAND...



Quilting & Sewing Expo

INSPIRE * EDUCATE * ENTERTAIN

The Expo for the Quilting, Sewing & Embroidery Enthusiast at the E Plex - Ozark Empire Fairgrounds, Springfield, MO

April 14 - 16, 2011

NEW LOCATION * NEW TEACHERS * NEW VENDORS



Featuring These Stars









Also Starring
Veronica Cox
Barbara Crawford
Cristen Jones
Sue Stout
Debbie Wendt

Shannon Wrightand more!

JANOME

Classes

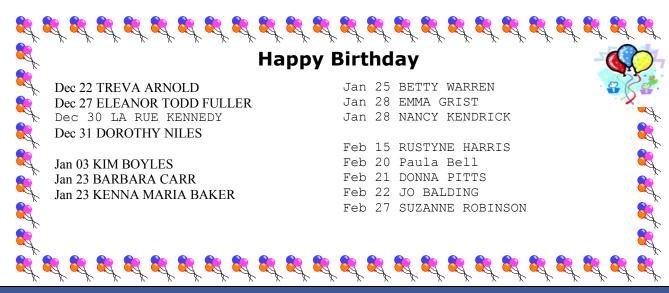
Admission Coupon -- SAVE \$2

Round Bobbin Quilting & Sewing Expo

The Expo for the Quilting, Sewing & Embroidery Enthusiast
E Plex - Ozark Empire Fairgrounds, 3001 N Grant Ave., Springfield, MO

April 14 - 16, 2011

www.roundbobbin.com 800-473-9464 Hours: Thurs. & Fri. 10 am - 5 pm Sat. 10 am - 4 pm Admission: Adults \$8 Per Day Kids under 16 Free FREE PARKING





The Sewing Notion

If you can download this newsletter and are also receiving a snail mail copy, please contact me and I will take you off the snail mail list.

To see if you can download the newsletter goto www.okcasg.com—click on Newsletters—click on one of the newsletter buttons.

Email me at marilynmarusa@cox.net

I would love to put your new email on our email list. So many are returned each time I send out a notice for an ASG event or meeting reminder. To update your email address—Email me (marilynmarusa@cox.net) and let me know.



coming events There is a lot to do in 2011!

Jan 13-15 2011 Oklahoma Winter Quilt Show

Cox Convention Center Oklahoma City

Feb 11-13, 2011 ETADallas

April 14-16, 2011—Round Bobbin Quilting & Sewing Expo

Ozark Empire Fairgrounds Springfield, MO

May 20-22, 2011 OKCASG Annual Retreat

St. Crispin's Conference Center Wewoka, Oklahoma



Check out the FREE ASG On-Line meetings You can email your Sew-and-Share projects ahead of the meeting time and Ramona will show the pictures during the meeting!

Sign-up for the meetings even if you cannot be there "live" and you can go back later and watch the recorded meeting.





ASG November

Part of the <u>ASG ONLINE - American</u> Sewing Guild Online Meeting Series

The holidays are upon us. We always need inspiration from our sewing friends for our own gift giving. November's ASG ONLINE! will feature ideas from across the nation.

Send your project photo and description, pattern company if applicable, to ramona@embroidery.com to be included in the show and tell for your holiday inspiration session!

1

Discounts by our

Local Retailers 10% off all items:

The Stitching Post Inc.

5928 NW 16th OKC 316 N Broadway Moore

Hancock Fabrics

all locations (Non-sale merchandise only)

Sew N Sews

Stillwater Store: 217 S Perkins 405-707-0700

Monday – Saturday 9:30 a.m. – 5:00 p.m. **Oklahoma City Store:**

5127 N Portland 405-942-2700

Monday – Saturday 10:00 a.m. – 6:00 p.m.

Bernina of OKC

6817 N May Ave http://www.berninaokc.com/

Fun to Sew

937 SW 25th, Suite F, Moore http://www.funtosewok.com/

Jo-Ann's

all locations (requires card from Jo-Anns)

B-Sew In

Southern Hills Shop Ce..... I-240 and Penn 1624 Southwest 74th http://www.bsewinn.com/

Denton Sewing Center

www.dentonsewing center.com Denton, TX

Sew Much More

410 Chickasha Ave Chickasha, OK

Nancy's Notions

Helen Enox 1332 SW 59th St

Check out all of the ASG member discounts at: http://asg.org/members/specials.html

HOLIDAY INSPIRATION



GREAT SALE PRICES AND UP TO 48 MONTHS, NO INTEREST, until December 18th

NOW AT BERNINA OF OKC!

BERNINA®
of Oklahoma City

6817 N. May 840-8911

For more information, visit **bernina8series.com**.

Experience the Difference



Don't Forget Membership Renewal Notices

If you received your renewal notice in the mail and have not yet sent it in, please don't forget to do so right away or renew online so that you will not miss out on any membership benefits!!

Did you know you can renew your membership on line? To do so go to the www.asg.org click on "Membership" at the top left, scroll down to "Renew Member." Under "Choose a Chapter" enter "Oklahoma City"; Enter your Member ID# and click "Renew". You can pay with a credit card.

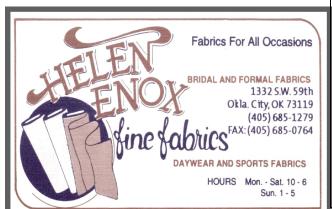
Community Service

Giving back is a vital part of a full and rewarding life. What could be more fulfilling than doing what you love to do (sewing) while contributing to the quality of life of others in need within your own community? Throughout the country, ASG has become synonymous with charitable acts of sewing.

New Community Service
"The Painted Turtle"
A pattern and instructions are available at http://asg.org/html/giving.html



The Painted Turtle Camp is the 6th addition to the Paul Newman family of Hole in the Wall Camps for seriously ill children. It is the only multi-disease camp and family care center of its kind on the West Coast. Through educational, therapeutic, safe and just plain fun summer camp and year-round programs, The Painted Turtle Camp provides a life-changing experience to children whose daily struggles often diminish their desire and their ability to lead a rich, productive life. To learn more about The Painted Turtle visit www.thepaintedturtle.org



Sewing Machine Accessories, like the machines themselves, had their successes and failures.

One gadget that never quite caught on was a musical sewing machine cover, patented in 1882, that held a player-piano roll and was run by treadle power. The treadle also activated a sewing machine fan patented in the 1870's and marketed for a dollar.

REPORT FROM FALL QUILT MARKET 2010

I love going to market, it is an opportunity to see new trends, find new ideas and generally spark my creativity. For a shop owner like myself it is also a grueling task. While seeing new trends is exciting, I cannot base all my purchases on them, I have to plan my buying for what I think YOU will buy. This is where it really gets hard, I have looked for a crystal ball that would help this, but so far all I have to go on is my gut feeling of what will sell

I must confess to you that when I started my shop I had no idea that I was supposed to be shopping for my customers' tastes and not mine. It actually took a few years to realize that even though I loved lime, most customers actually preferred Thimbleberries in 2001. Trends have changed and certainly my tastes have changed in fabric, as I am sure yours has too.

Trend #1 – Modern Fabric and Modern Patterns

What the heck is this? Modern fabric is all about color – clean, crisp color along with bright solids and new colorizations. At market I went to a class in the Schoolhouse for shop owners that Kathy Miller of Michael Miller fabrics spoke at. She said that clear, white backgrounds were very popular with the new designs. I invested in some great prints from Alexander Henry that are best described as modern with a touch of oriental mixed in. For quilt patterns, think geometric for many of them and large pieces.

While this style is not for everyone, I still think it will take hold and stay for guite awhile.

Trend #2 – A ruler for everything

Heavens to Betsy, there seems to be a million rulers out there! Often one ruler can do several things – if you know how to use it. There is a new ruler out by Checker that seems to fit that bill, created by Karen Montgomery. This rectangle ruler can even draw circles.

Trend #3 – Knit fabric

Michael Miller had some gorgeous cotton knits out, I didn't buy any this go round but expect I will at spring market. These are for garments, which by the way, also seem to be a big trend. The young sewer might be just as likely to make a skirt as a quilt. I predict garments and home decorative sewing will really grow in the next several years.

So what did I buy? Modern fabric and modern patterns but still a lot of the traditional designs too. Ryan McKenna batiks, patterns for many small projects, Wildflower Rhapsody by Timeless Treasures were in that mix.

My shop is still a quilt shop, but I see sewing changing and personally I love it, garments, gift ideas and more creativity in designs. Although I still get a lot of "I want to make it just like you did.", there are many customers that tell me they want to make the project their own by pulling their own fabrics, now that really makes it fun when I go shopping!

Randa Parrish – owner of Prairie Quilt, Hennessey, OK

If you would like to write Randa and tell her your thoughts about fabric and trends, email her at randa@prairiequilt.com.

Prairie Quilt Prairie Quilt Ouilt Singer Sewing Machines 101 S. Main St., Hennessey, OK 73742 405-853-6801 www.prairiequilt.com Join us on Facebook Join us January 1st for our big sale!





Membership Benefits

- Local Neighborhood Groups provide opportunities for sharing ideas and "hands-on" sewing experiences.
- Current information on sewing related events and sewing classes offered by local retailers.
- Chapter events presenting local and national speakers, fashion shows and workshops.
- Annual National Convention featuring workshops and seminars taught by nationally recognized professionals, special events and administrative meetings.
- Local Publication, The Sewing Notion, bimonthly. National Publication, Notions, quarterly.
- Discounts from local, independent retailers and national fabric store chains.
- Renewed enthusiasm for creative sewing.
- New product information from the sewing industry.

Top 10 Reasons to Join

- You love to sew and love to share your love of sewing.
- 2. You want to improve your sewing skills like others do their golf score.
- You want to develop sewing friends; friends who speak your language -- know what a "stash" or a "wadder" is.
- 4. You need someone you can trust to take your measurements and not tell.
- 5. You want companions for road trips who experience the same "joy in the journey" of stopping at as many fabric stores as humanly possible in a given day.
- You have uses for the money you will save utilizing ASG member discounts.
- 7. You could benefit from an appreciative audience for your sewing successes and helpful suggestions for your challenges ("How to save that disaster")...
- 8. You want to attend a national conference where you can learn from the top national sewing instructors and eat lunch next to your favorite (sewing) TV personalities, give direct input to sewing industry representatives, shop an exhibit hall full of sewing products and experience unique tours with fellow sewing enthusiasts.
- You believe that sewing is an art form as well as a valuable life skill.

And most important, 10. You make a difference!

Oklahoma Ci	ma City Chapter Membership Form	Form	
	American Sewing Guild	☐ New Chapter Member - \$50.00	
0	CHAPTER MEMBERSHIP FORM	Chapter nearest you (City/State):	
Name		Renewal - \$45.00 (if received before expiration date)	on date)
Address		☐ Late Renewal - \$50.00 (if received after expiration date)	iration date)
City	State	How did you hear about ASG?	
Dhone (Date	Online ASG Member Store	Sewing Expo
E-mail	527	☐ Magazine ☐ Other_	
	Return to:	☐ Check enclosed payable to: "American Sewing Guild"	
Sewing	Ticon The American Sewing Guild 9660 Hillcroft, Suite 510, Houston, TX 77096 PH: (713) 729-3000 - FAX (713) 721-9230	☐ Please bill my MasterCard / VISA (Circle one)	de one)
1	Email: info@asg.org • Website: www.asg.org	Account Number	Expiration Date
(Please allo:	(Please allow 4-6 weeks for processing)	Signature	



B-Sew Inn...B-Inspired

I-240 & Penn **Oklahoma City** 680-9100

http://www.bsewinn.com

HAVE SOMETHING YOU WANT TO **BUY OR SELL??**

Try our classified ads. They are a real bargain! See the rates listed below. Just compose your ad and get it to the Newsletter Editor by the deadline.

Advertising Rates & Deadlines

Our rates and ad sizes are as follows:

Business Card (3 1/2" x 2")

\$15.00

Quarter Page (3 1/2" x 5")

\$25.00

Half Page (3 1/2" x 10")

\$35.00

Half Page (7 1/2" x 5")

\$35.00

Full Page (71/2" x 10")

\$50.00

Classified Ads:

Members \$2.00 + .10/word Non-Members \$5.00 + .10/word

Prices are costs per issue. A cameraready ad is preferred. The Sewing Notion welcomes all ads but reserves the right to refuse any ad for any reason.

AD DEADLINE FOR THE Mar-May **ISSUE IS** Feb 25th

Upcoming meetings

We meet the 2nd Monday of each month at 6:30pm in the

LaOuinta Inn on Meridian just south of I-40

Park near the main door. Go in the main door, through the lobby and turn to the left. At the end of the hall you will go through the door on the right. Please come join us!

Dec 13, 2010 Christmas Party by the "Happy Sewers" Bring a toy for "Toys for Tots"

Jan 10, 2011 Kayne Gillaspie is going to speak at our January meeting! Johnathan Kayne Gillaspie is an American fashion designer, specializing in beauty pageant gowns.

He was a contestant on the third season of the Bravo reality series Project Runway. Johnathan Kayne Studio is located in Norman, OK

Feb—OPEN

March 14, 2010 Maria Gore, owner of Decorating Den Interiors will be our quest speaker. She is an Interior Decorator and will be sharing some Spring Decorating Ideas.

You Know you are a Quilter If.......

There's more Fabric in the House than Food. "Fat Quarters" are not the heaviest part of your body. Your ironing board is always set up but you never iron clothes. You think of your job as an interruption of your guilting time. You pet Fabric. People are always picking threads off you You can measure a scant 1/4 by eye. "Featherweight" Doesn't mean Boxer Your "UFO's" are not from outer space. You clean up your sewing room & they think you are leaving.

1323 Spruce Dr. Pat Fritze, President American Sewing Guild The Sewing Notion



	.nember.	
	ric store and invite them to become	
	ment. So go ahead TALK to those STRANGERS in line at the fab-	
The state of the s	to complete tinngers seems to be the best advertise-	The state of the s
	"Hi is the best kept secret around—and "Word of Mouth"	
	Spread the word about ASG.	
	Disregard what you were taught.	3
	GO NHEND TRIK TO STRANGERS	